HOLLYWO	o d w	O M E N ' S	CLUB
CAMPAI	GN for	TOMOI	C L U B RROW 2017 - 2022
			2017 - 2022

ACCESSIBILITY • SAFETY • FUNCTIONALITY



The Hollywood Women's Club is dedicated to community improvement by enhancing the lives of others through volunteer service. We are also dedicated to the preservation of our beloved historic 1927 Clubhouse.

The Club is a 501(c)(3), tax exempt, total volunteer organization with a culturally diverse membership of 100 women who volunteered over 10,000 hours last year. Our annual budget depends on member dues and fundraising activities.

GFWC Hollywood Women's Club

Founded in 1922, the the Hollywood Women's Club has played a major role in the development of the City of Hollywood from the early Boom Time years of the 1920s. Active in educational, social and civic life, the group has contributed to the broad patterns of Hollywood history. (Broward County Historical Commission, Historic Site Consideration, October 1991)

From the first 1923 club project – "Tag Day" – which funded preschool medical inspections, to the donation of hundreds of books to create the first public library, to canvassing citizens and businesses to enlist subscribers for the first telephone service, and to raising over \$12,000 for a WWII "War Bonds Drive," the Club has been an integral part of the social fabric of the City of Hollywood. The Hollywood Women's Club continues to make a difference.



The Clubhouse is the community center of activity for charitable support. The volunteer work of our members continues to benefit local organizations such as the Rotary Club, the Art and Culture Center of Hollywood, Broward Outreach Center, and the Hollywood Historical Society. Members volunteer at Hollywood elementary schools and annually donate school supplies and provide holiday gifts to Kids in Distress, Boys and Girls Clubs and ChildNet, monthly movie nights at Broward Outreach and much more. The Clubhouse symbolizes 96 years of community engagement and will continue to be the center for community, social, educational and fundraising events.

The Club raises funds from member dues and special events. The Clubhouse is also rented frequently for a variety of events, from birthday and anniversary parties to showers and weddings. Community non-profits also are frequent guests paying a nominal fee.

The City of Hollywood benefits economically from the many tourists who visit our city, and the Clubhouse is one of the few remaining historic landmarks of its era of development. It is also the only historic structure which reflects the story of the Women of Hollywood

HONORARY COMMITTEE

Alex Bruno

Commissioner Debra Case

Ann McQueen

Maribel Ruiz

Patty Wilock

Meg Donaghue

Vice Mayor, Beam Furr

Kimberly Longmire

Barbara Marks

Clive Taylor

Mardi Podesta

HWC MEMBER COMMITTEE

Isabel Wise, Chair

Carol Fitzgerald

Shelly deMarco

Mardi Podesta

Dinah Pickett

Angela Bishop, HWC President

FOR FURTHER INFORMATION ABOUT THE CAMPAIGN FOR TOMORROW CONTACT:

ISABEL WISE wisei@bellsouth.net 954-480-7472

CAROL FITZGERALD carlyhwc@gmail.com 978-302-6070

HOLLYWOOD WOMEN'S CLUB
501 NORTH 14TH AVENUE
HOLLYWOOD, FL 33020
PHONE: (954) 925-9394
info@hollywoodwomensclub.org

The Clubhouse

The gable-front, columned, wood frame structure is an example of modest classical revival architecture built in 1927. There is a Greek revival entry, a vaulted, open timber ceiling, and original red and white oak flooring. The 1,700 square-foot clubhouse is located on two lots that were donated to the Hollywood Women's Club by City Founder, Joseph W. Young, in the early 1920s. The building symbolized the immediate need for a social and civic center in a period of economic hardship. It has been in continuous use since it opened.









The Campaign for Tomorrow

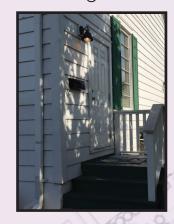
The purpose of the Campaign for Tomorrow is to provide funding for handicap accessibility (including parking, building access, and restrooms), building safety, electrical and lighting upgrades, storm preparedness, and up-dating of the catering kitchen. The desired outcome is to improve accessibility and safety for Club Members, Guests, and the Community, in addition to being better prepared for the next major storm and/or hurricane.

HOLLYWOOD WOMEN'S CLUB HOLLYWOOD WOMEN'S CLUB

HANDICAP ACCESSIBILITY PROJECT ESTIMATE: \$325,000 SECURED

The lack of handicap accessibility has curtailed attendance at the Day Group meetings and some rental opportunities. A handicap mechanical lift at the rear of the building will address the four steps at the front and back entrances which make it difficult for individuals physically challenged or dependent on walkers or wheelchairs to enter the building. Paved parking off the alley, with a walkway to the front of the building, will make off street parking more accessible and building access easier.







The restrooms are the original 1927 configurations, imposing additional limitations for the physically challenged.





UPGRADE ELECTRICAL SERVICE PROJECT ESTIMATE: \$10,000 SECURED

Enhanced safety will be accomplished by upgrading the electrical service and interior and exterior lighting. The current electrical capacity is so limited that precautions have to be taken not to plug in too many appliances or increase lighting wattage in order to prevent tripped breakers. Extension cords, which are used due to limited outlets, create a tripping hazard. The targeted improvements would entail relocating and upgrading the electrical panel, adding electrical receptacles and introducing supplementary lighting with switching options.

Community Impact Statements

"It would be a great loss to the entire community if the Club House did not survive the significant and ever increasing weather events experienced in South Florida. I urge you to give support to this worthy project." Josh Levy, Mayor of Hollywood





Dear Ladies, thank you for the wonderful job you do in helping our community!

Ninoska Corbe, Broward Outreach Centers



"The Hollywood Women's Club is the only local historical site in Hollywood related to a civic activity, a relationship which has been on-going for 96 years. I can see no better use of funds than those that combine extending a site's lifespan and which help to preserve the original architectural appearance of a site."

Rick Ferrer, Broward County Historic Preservation Officer



CAMPAIGN FOR TOMORROW

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Community Impact Statements

"The governing board and its members of the Hollywood Women's Club are to be commended for their efforts to retain their Clubhouse, a truly worthwhile facility used over the years by thousands of citizens. It retains the culture and historic meaning for which we are so grateful."

Robert A. Giacin
The Community Service Foundation of Broward County







"We so love the Hollywood Woman's Club group of ladies for reaching from the East side of Hollywood to the West side into the Washington Park community. Your help allows us to help those who need it the most: our children, seniors and struggling families. The HWC has responded again and again to our requests for help, whether that is for funds, new underwear, tents for shade, back to school book bags, a refrigerated van or food for our holiday celebrations. Thank you ALL from the bottom of ALL our hearts!

Nadine McCrea, Community Enhancement Collaboration, Inc., (CEC)



"As President of the local Hollywood Lakes Civic Assn and Chair of the City's Historic Preservation Board. I hope you will support the Campaign for Tomorrow."

Terry Cantrell

CATERING KITCHEN PROJECT ESTIMATE: \$35,000 NEEDS FUNDING

An updated configuration with an appropriate aesthetic, providing additional surfacing and storage, will greatly enhance the use of the kitchen for Club meetings, events, fundraising activities and rentals. The current kitchen was retrofitted with laminate cabinets in the '60s or '70s. It is not only an incompatible aesthetic for the historic provenance of the 1927 interior, but accommodations have to be made for sagging doors and shelves and general inefficiencies.







STORM PREPAREDNESS PROJECT ESTIMATE: \$200,000 NEEDS FUNDING

Window Replacement - Major storms have demonstrated the building's vulnerability. We propose to replace the existing awning windows, restoring them to the style and pattern of the original windows, but to include hurricane impact glazing. The exterior wood shutters will be rehabilitated and appropriate interior window trim installed.

Rehabilitation of the Front Elevation – The historical integrity of the front elevation is important in the continued efforts for preservation of this landmark 1927 building. The Greek Revival front entry consists of a unique combination of sidelights, French doors and segmented fanlight. The woodwork is deteriorating. The fanlight and sidelights can be effectively restored, but the existing door unit must be replaced by a hurricane compliant unit in a historically appropriate design. A non-intrusive hurricane protection system for historic glazing will be installed around the entire door unit.





LANDSCAPING PROJECT ESTIMATE: \$10,000 NEEDS FUNDING

Landscaping, employing a xeriscape design that will require minimal irrigation or maintenance will be implemented, maximizing the area and buffering the parking.





Gifts to the Campaign for Tomorrow are critical to preserving a unique part of the history of Hollywood and the home of the Hollywood Women's Club. For 10 decades the Hollywood Women's Club has been giving back to the community, not to mention an integral part of its growth and development.

Your gift to the Campaign for Tomorrow means the world to us. We hope we can count on you and your continuing support.

CAMPAIGN 5" TON DONATION/PLED				
Name:	Date:			
Address:	Email:			
City/State/Zip:	Phone:			
Donation Amt:	Pledge Amount Initial Payment:			
Donations may be made by check or credit card or on our website www.hollywoodwomensclub.org				
Payment Schedule: ☐ Monthly ☐ Quarterly ☐ Semi-Annually ☐ Annually	Pledge Period I-3 years:			
Gift in Memory of:	Donor's Signature:			

